

Corporate Sponsorship Opportunities

The Board of Executive Protection Professionals (BEPP) is committed to elevating the standards within the Executive Security Operations community. After years of attending security conferences, it became evident that professionals within our industry deserved a level of engagement and enrichment which was unavailable. This realization led to the inception of the Executive Security Operations Conference (ESOC), founded, and hosted by the BEPP.



In contrast to conferences primarily driven by financial motives, the BEPP adopted a principled and rigorous approach to establishing the ESOC. The primary objective is to deliver an exceptional conference experience for attendees, offer maximum value to our sponsors, and uphold complete transparency regarding conference revenue and expenses. This is not about generating revenue.

About the ESOC

The ESOC is a two-and-a-half-day conference where industry leaders, decision-makers, and executive protection professionals gather for enlightening educational sessions and relationship-building opportunities. Renowned industry experts will deliver thought-provoking presentations on pressing matters facing the field.

The conference encompasses two networking mixers, serving as valuable opportunities for professionals to engage in rich exchanges of ideas, fostering connections across diverse professional tiers, and enhancing individual and organizational visibility.

Opportunity

The opportunity to become a corporate sponsor of the ESOC will provide your company with unparalleled exposure to the world's leaders in Executive Security Operations. More importantly, this partnership will also serve as a mechanism for your company to support the development of the much-needed American National Standard Institute (ANSI) "Standard for Providing Executive Protection".

Level	Amount
Single Page Advertisement	\$ 995.00
Bronze	\$ 5,000.00
Silver	\$ 10,000.00
Gold	\$ 12,000.00
Platinum	\$ 15,000.00
Credentials/Mail	\$ 12,500.00

Please note, your contribution in support of this initiative may be tax-deductible pursuant to the provisions of section 170 of the Internal Revenue Code of 1986, 26 U.S.C. § 170(c).

If you are interested in supporting this effort and potentially becoming a corporate sponsor, please contact James Cameron at james@ep-board.org. Also, for more information about the conference, visit www.bep-esc.org.

James Cameron

James Cameron, CPP
Chairman
Board of Executive Protection Professionals

Sponsor Solicitation Levels

Single Page Advertisement in the Conference Presentation Book - \$995

Benefits

1. **Enhanced Promotion:** Maximize your marketing potential with a full-page product/service description placed inside presentation packets. This ensures that your offerings receive dedicated attention from conference participants.

Bronze Level Corporate Sponsor - \$5,000

Benefits



1. **Complimentary Ticket:** Receive two (2) complimentary admissions to the conference, valued at \$999. This exclusive perk allows your representative to actively participate in all conference sessions, workshops, and networking opportunities.
2. **Exhibition Space:** Showcase your company's offerings with a 6-foot table equipped with electricity during the **Wednesday three (3) hour networking mixer**. This prime opportunity ensures heightened visibility and engagement with attendees. Company tabletop signage with sponsorship level, company logo, unique QR code will also be provided.
3. **Online Presence:** Elevate your brand's visibility through the Executive Security Operations Conference (ESOC) website. Your company logo and website link will be prominently displayed, driving traffic and attracting potential customers.
4. **Marketing Exposure:** Benefit from extensive exposure through marketing emails and various advertising mediums utilized for promoting this event. Your logo and/or company links will be strategically featured, expanding your reach to a diverse audience. **During our previous conference, our sponsor observed an impressive engagement with over 27,000 unique LinkedIn impressions generated through BEPP posts.**
5. **Custom QR Code:** A custom designed QR code will be provided, accessible to all attendees. This interactive feature allows easy access to your company's information, fostering meaningful interactions and engagement.
6. **Enhanced Promotion:** Maximize your marketing potential with a full-page product/service description placed inside presentation packets. This ensures that your offerings receive dedicated attention from conference participants.
7. **Attendee List:** Access to an exclusive list of conference attendees who have expressly opted to receive communications. This invaluable benefit will enable you to initiate targeted outreach and establish meaningful connections with potential clients, partners, and industry influencers.

Silver (Breakfast) Level Corporate Sponsor - \$10,000
Benefits

1. All the benefits of the Bronze Sponsorship



Unique Benefits

1. Additional two (2) conference tickets for a total of four (4) conference admission tickets valued at \$1,996
2. Specific mention during the conference and brand display during **breakfast**
3. Only one single brand and logo placement around the buffet and dining area**

Gold (Lunch) Level Corporate Sponsor - \$12,000
Benefits

1. All the benefits of the Bronze Sponsorship



Unique Benefits

1. Additional two (2) conference tickets for a total of four (4) conference admission tickets valued at \$1,996
2. Specific mention during the conference and brand display during **lunch**
3. Only one single brand and logo placement around the buffet and dining area**

Platinum (Networking Event) Level Corporate Sponsor - \$15,000
Benefits

1. All the benefits of the Bronze Sponsorship



Unique Benefits

1. Additional four (4) conference tickets for a total of six (6) conference admission tickets valued at \$2,994
2. Specific mention and brand display during **network mixer event**

Credential and Mail Level Corporate Sponsor - \$12,500
Benefits

1. All the benefits of the Bronze Sponsorship



Unique Benefits

1. Additional three (3) conference tickets for a total of five (5) conference admission tickets valued at \$2,495
2. Branding** and logo placement on box which will be mailed to all attendees containing their conference credential
3. Company literature included in every box
4. Brand and logo placement on lanyards
5. Brand and logo placement on credentials